

MEMORANDUM

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TO: Station Managers

FROM: Cleta Mitchell, Esq.
Counsel to National Rifle Association

DATE: September 25, 2008

RE: Documentation for Advertising by National Rifle Association Political Victory Fund ("NRA-PVF")

This firm serves as counsel to the National Rifle Association ("NRA") and the National Rifle Association Political Victory Fund ("NRA-PVF"), which is the federal political action committee of the NRA and the sponsor of certain advertising purchased and soon-to-be purchased on your station. It has come to my clients' attention that the Obama for President campaign is engaging in an effort to prevent or stop the airing of certain ads by NRA-PVF, falsely alleging that the ads are 'inaccurate'. The Obama presidential campaign apparently relies on an article appearing in the *Washington Post* on September 23, 2008 to support its contention that the NRA-PVF ads should not be aired.

The *Washington Post* is hardly an objective news source on any subject related to the issues to which the NRA is dedicated, having spent decades attacking not only the NRA but also fighting against the legislation and policies NRA supports to protect the Second Amendment to the United States Constitution, as well as supporting every conceivable government proposal or policy any officeholder or candidate suggests to weaken and disrupt the guarantees of the Second Amendment. It is therefore no surprise that the *Washington Post* would now attack the NRA for advertisements which truthfully disclose the anti-gun, anti-Second Amendment record of Barack Obama, the candidate supported by the *Washington Post*.

Attached please find the point-by-point refutation of the *Washington Post's* article about the NRA-PVF ads regarding Obama's record on the Second Amendment, as well as an article disclosing the bias of the decidedly *not* neutral "FactChecker" on which the *Washington Post* article is ostensibly based.

The NRA devotes 100% of its time and resources to protecting the Second Amendment and fighting for government policies and legislation furtherance of the rights of the American people to keep and bear arms.

The legislative and policy record of candidates and officeholders such as Barack Obama are well known and documented by the NRA on an ongoing basis. NRA-PVF's advertising during the 2008 election cycle is based on that extensive research and documentation, which is being furnished to you with this Memorandum.

Accordingly, we respectfully request that your station disregard the shamefully false assertions from the Obama campaign and its attorneys regarding the NRA-PVF ads and that the ads run in accordance with the purchase(s) made by NRA-PVF in the media buy.

Please feel free to contact me at [REDACTED] if you have any questions. Thank you.